



# FRYE LIGHTS

OCTOBER 2007

VOLUME V ISSUE X



## SERVING

**Bay Ho**

**Bay Park**

**Birdland**

**De Anza**

**Clairemont**

**Kearny Mesa**

**Linda Vista**

**Mission Valley**

**Mission Bay Park**

**Mission Village**

**Morena**

**Serra Mesa**

**Stonecrest**

**Villa Morena**

## General Plan Available for Public Review Online

The City's General Plan is a document that lays out the City's strategy for growth, describing the type and scale of development that is projected for communities. It is supposed to address the impacts to neighborhoods, transportation, jobs and demographics. Although Community Plans describe these elements in more detail, the General Plan serves as the broad framework or vision for how our City will grow.

A comprehensive update to the City of San Diego's General Plan is underway. The update is guided by the City of Villages strategy and the citywide policies adopted as a part of the General Plan Strategic Framework Element.

San Diego has an established community planning program that is an essential part of the planning process. Together the General Plan and 42 Community Plans work to guide growth and development in San Diego.

The General Plan covers a comprehensive range of topics and does not propose any land use designation or zoning changes, as site-specific recommendations are deferred to the Community Plans.



The revised draft of the General Plan is now on the City's website for public review. It is scheduled to be formally reviewed by the Planning Commission on November 1, with a tentative second hearing scheduled for November 8, if further discussion by the commissioners is required. Following the Planning Commission hearing, the document, along with Planning Commission recommendations, will be reviewed by the City's Land Use & Housing (LU&H) Committee. The last step in review will be a City Council hearing, at which all of the comments from the Planning Commission as well as the LU&H Committee will be reviewed.

Please visit [www.sandiego.gov/planning/genplan/index.shtml](http://www.sandiego.gov/planning/genplan/index.shtml) to view the draft General Plan. Councilmember Frye urges you to comment regarding the plan at Planning Commission, LU&H and City Council meetings.

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Linda Vista  
Recreation Center

# Family Carnival

Food

7064 Levant St.

Fun

Rides

## Nov. 2 - 4

Games

Friday 5pm - 11pm ~ Sat. & Sun. 1pm - 11pm





## Councilmember Frye and SDG&E Power Up Community With "Energy Team" Program

On September 27, Councilmember Frye joined SDG&E to promote the *Energy Team* program, by visiting with a Clairemont resident who received an energy-efficiency makeover free of charge through this service.

Councilmember Frye said, "It is important that we work together with SDG&E to get the word out about their *Energy Team*. Residents who utilize the program have an excellent opportunity to save on their monthly energy bills."

The *Energy Team* program offers lower-income customers upgrades to their house or apartment that will reduce their energy consumption and provide savings on their monthly bills. Upgrades can include new doors, window glass, new appliances, furnace and air-conditioner maintenance,



faucet aerators, low-flow showerheads and numerous other measures that reduce energy use. The tour showed installation of free upgrades the customer is receiving and highlighted measures all customers can take to make their homes energy efficient.

SDG&E *Energy Team* Program Supervisor, Dan LaMar said, "SDG&E is reaching out to our customers with the help of trusted community leaders to ensure that everyone who is eligible for assistance in reducing their energy costs has the opportunity to participate in the program. We're grateful to Councilmember Frye for helping us get the word out to customers."

San Diego Gas & Electric has been supplying safe and reliable natural gas and electrical service to the San Diego region since 1881. They currently serves 3.4 million consumers in more than 125 communities from Southern Orange County to the Mexican border. SDG&E is a regulated subsidiary of Sempra Energy. To learn more, go to [www.sdge.com](http://www.sdge.com).

## Attention Planning Group Members:

If you are a member of a local community planning group, you are required to attend one Community Orientation Workshop (COW), according to City Council Policy 600-24.

Make sure to attend the moooo-ting!

It is also a great opportunity for every member of the community to hear dialogue about operations of community planning groups, and generally required procedures applicable to them. The upcoming meeting is a 2-hour abbreviated version of the standard 4-hour Saturday workshops, and is hosted by the City Planning & Community Investment Department.



The meeting will be held on October 30, 2007 at 9192 Topaz Way in Kearny Mesa, from 6:00 pm to 8:00 pm. An RSVP is required for attendance, so please call (619) 235-5200 to sign up.

## Get the Lead Out!

To kick-off the National Lead Poisoning Prevention Week, the Environmental Service's Lead Safe Neighborhoods Program is hosting an event called "Get the LEAD Out! Expo" at the City's Ridgehaven building on October 20, from 10:00 am to 2:00 pm. Best of all, the event is free!

There will be free blood lead testing, free lead screening on toys or other products, lots of lead poisoning prevention information along with experts to help explain it all, and a 2-hour training session for property owners, landlords and property managers.



Additionally, on October 19, an 8-hour training session will be held for painters, renovators, remodelers, maintenance personal and any other interested individuals. Registration is required along with a \$10 refundable deposit to attend the October 19 workshop.

For additional information or to see how you can register, please contact Adriana Howard at [ahoward@sandiego.gov](mailto:ahoward@sandiego.gov) or call her at (858) 573-1261.

The Ridgehaven Building is located at 9601 Ridgehaven Court in Kearny Mesa, 92123.

If you have any questions about how lead paint affects you, you cannot afford to miss this informative event.



## From a Routine Traffic Stop To the Use of Deadly Force...

...you'll get an inside perspective. Law enforcement officers' use of force is a concern of citizens *and* police. What does it mean on the streets? What level of force is appropriate, and when?

Consider the following scenario:

A teenage boy reports an armed robbery on the trolley. You're the first responding officer and you see two suspects fleeing the scene who match the description. You engage in a foot pursuit. All of a sudden, one of the suspects stops and spins to confront you. His hands are in his front waist band. Is he going to draw a weapon? What would YOU do?

Join the San Diego Police Foundation to test your response! You have the opportunity to experience law enforcement use-of-force training firsthand. The San Diego Police Foundation invites you to participate in an interactive program with officers from the San Diego Police Department on Saturday, October 27, 2007. It is a fast-paced interactive program described as "an excellent eye-opening experience."



The Foundation will take you behind the scenes to participate in use-of-force, vehicle stop and firearms training scenarios. Experience firsthand what it's like to be a cop. And meet Police Chief William Landsdowne and some of "America's Finest" police officers and police dogs!

Date: Saturday, October 27  
Program: 9:30 am - 12:00 pm  
Location: Miramar College  
Cost: \$20 (\$15 seniors and students over 18)  
RSVP: by October 24 by calling (858) 453-5060 or find a registration form at:

[www.sdpolicefoundation.org/register.php](http://www.sdpolicefoundation.org/register.php)

Space is limited so advance registration is a must. Registration confirmation will be provided and will include parking details and directions.

For more information, call (858) 453-5060 or email [info@sdpolicefoundation.org](mailto:info@sdpolicefoundation.org)!

Learn how our dedicated police officers deal with these situations! Sign up today!

## Attention Community Members!

Due to the holiday season, November's Community Day will be held on November 16th in Councilmember Frye's downtown office, located at 202 C Street on the 10th floor. As always, appointments are on a first-come, first-serve basis.

Please call (619) 236-6616 if you would like an appointment.

## Linda Vista: Gateway to Education

Councilmember Frye was pleasantly surprised to be presented with samples of the new banners that will be displayed in Linda Vista as part of the community's banner program. The banners are a collaboration between the Linda Vista Civic Association and USD and proudly represent the community's theme: A Gateway to Education. Linda Vista, long known as a community fostering education at all levels, is one of the only communities you can start pre-school in and work your way all the way up to a PH.D., without stepping foot outside community boundaries!

Councilmember Frye thanks the dedicated community members and school officials who helped showcase this wonderful theme!



Councilmember Frye (left), Reggie Smith (center), and USD Representative Tom Cleary pictured above after presenting Councilmember Frye with just some of the many beautiful banner designs made for the Linda Vista Community.

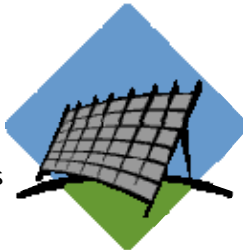


## California Center for Sustainable Energy Upcoming Workshops for You!

As demand for information on the "hot" topics of climate change, green building, renewable energy and alternative fuel vehicles has grown; so has the demand for additional workshops to benefit consumers, homeowners, businesses and public agencies served by the *California Center for Sustainable Energy*. Please see the following workshop dates offered by the *Center*, and register today!

### **October 17** **Solar for Homeowners** **Lunchtime Workshop**

At this workshop, homeowners will learn about the economic and environmental benefits of solar, how to assess the right system size, and how to select a qualified installer.



### **October 21** **Family Solar Energy Day**

Race solar powered mini cars, see the latest in alternative fuel vehicles and learn about the hottest new trends in solar energy and the environment at Family Solar Day, the inaugural event to CCSE's Third Annual Solar Energy Week (October 21-27). Admission is free!

Please register online by visiting [www.energycenter.org](http://www.energycenter.org) or register by phone, toll free at 1-866-SDENERGY. The *Center's* website also has tons of information for home and business owners, including programs, technologies, news and events, legislation and much more. Visit their website to learn how you can take advantage of some great environmentally-friendly opportunities!

## **Community Member Spotlight: Eleanor Mang**

Councilmember Frye and her colleagues proclaimed September 11, 2007, as Eleanor A. Mang Day in the City of San Diego to honor Eleanor's dedication to District Six and the City.

Born in Illinois, and spending her early years in Des Moines, Iowa, Eleanor and her mother drove to Coronado, California in the 1940's, to join her father who found work with Consolidated Vultee Aircraft Corporation, later known as Convair and General Dynamics.

Eleanor attended Coronado Elementary School and later, after her family moved to a new development for defense workers in La Jolla, continued her education at La Jolla Elementary, Junior and High Schools. During this time, Eleanor grew to love the beach, while exploring the Children's Pool and enjoying swims to the fishing boats from the cove.

In 1959, Eleanor and her husband purchased a home in Clairemont's Mountain area, where they raised five children, and continue to reside today.

Eleanor attended Mesa College and studied Early Childhood Education, later following up her education at San Diego State University and obtaining a Bachelor of Science degree in Management, with honors.

In 1978 Eleanor took a job with an ink manufacturing firm in Escondido where she started as an Administrative Assistant and left as the Vice President of Operations. Her career took her abroad to many wonderful cities, but to Eleanor, none compared to San Diego.

In 1998 Eleanor retired to pursue exciting volunteer positions in education, community and politics. She is currently a reading tutor for elementary, middle and high school students. Eleanor also joined the Clairemont Town Council and served on the Clairemont Mesa Planning Committee, which she later chaired. She also founded the Mesa Democratic Club in 2000, served as associate member of the San Diego County Democratic Party, and currently serves as Vice Chair of the San Diego County Democratic Party Central Area.

In light of all of these accomplishments, Councilmember Frye was pleased to present Eleanor with her proclamation. Thanks for all your hard work Eleanor!







## *SeaWorld and Volunteers Hold Successful Electronic Recycling Event*

On Saturday, September 15, SeaWorld held an electronic recycling event to help benefit SeaWorld and Busch Garden's Conservation Fund. They invited residents citywide to bring computer monitors, televisions, cell phones, laptops and much more. Following a recently passed California Senate Bill 20 (SB20), these items are no longer allowed to be put in city landfills, making disposal of electronics somewhat confusing and arduous for the public.

Thanks to this month's event, residents dropped thousands of pounds of materials, almost tripling the amounts collected in May's event! Look:



SeaWorld representatives thank residents for making this event successful. Councilmember Frye is happy to see the organization step up and assist community members in complying with this state law!

Types of Materials	May	September
SB20 Materials (TV's, monitors)	13,600 pounds	38,057 pounds
Non-SB20 Materials (other electronics)	12,000 pounds	34,847 pounds
Total Materials Collected	<b>25,685 pounds!</b>	<b>72,904 pounds!</b>





## Your Comments Requested!

New storm water quality standards are being proposed that will affect construction and land development practices in the City of San Diego.

You are invited to attend an informational public meeting to provide comments to the draft updates prepared for the City's Land Development Manual.

October 24, 2007

5:30 to 7:30 pm

Balboa Park Club – Ballroom  
2150 Pan America Rd. West



## Join Us For the Pete Stipp Dedication Ceremony

The Senior Field at East Clairemont Athletic Area Park, located on Mt. Acadia Blvd, will be dedicated to Pete Stipp on Saturday, October 20, 9:30 am with the unveiling of a plaque reading "Pete Stipp Memorial Field."

This event is sponsored by the Clairemont Town Council and North & South Clairemont Recreation Councils and was approved by Coastal Committee and Park & Rec. Board.

There will also be a game dedicated to Pete at 10:00 am, with a family member throwing out the first pitch.

The event is open to the public, and all are encouraged to attend. Join us in celebrating Pete's many contributions to the community by honoring him at the dedication ceremony.



## CELEBRATE RED RIBBON WEEK



Red Ribbon Week is a United States initiative of prevention and education about the dangers of drugs and alcohol. Usually held during the last week of October, students all over the country make pledges to live drug and alcohol free. The campaign is one of the most far-reaching and well-known drug prevention events in America.

The first Red Ribbon Celebration was organized in 1986 by an organization of parents concerned about the destruction caused by drug and alcohol abuse. The red ribbon was adopted as a symbol of the movement in honor of Enrique "Kiki" Camarena, an agent with the US Drug Enforcement Administration who was kidnapped and killed while investigating drug traffickers. The campaign has reached millions of children, and has been recognized by the US Congress.

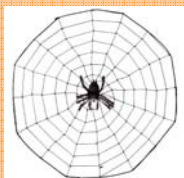
Many children in schools are given red ribbons to wear, usually printed with a drug-free motto. But you don't have to wait for Red Ribbon Week to educate your kids about the dangers of drug and alcohol abuse! The following tips are all examples of what parents can do today to help kids understand the dangers:

- Set a positive example and get involved in your children's lives;
- Get involved in their activities, know their friends and know where they're going and what they're doing;
- Create clear expectations and enforce them consistently;
- Talk early and often about the dangers of drug and alcohol;
- Discuss the consequences of drug and alcohol use;
- Show you care enormously about what choice your children make about drugs; and
- Offer an environment that is open to communication. If your children are comfortable enough to come to you first, they will make better decisions in the long run!

For more information, visit the US Department of Health and Human Services website at [family.samhsa.gov](http://family.samhsa.gov). Taking the time to educate yourself is the first step in keeping your kids away from drugs and alcohol!



# BOO!



It's That Time of Year Again!  
Join Us For These Ghoulish Events!

**North Clairemont Branch Library**  
**4616 Clairemont Drive, 92117**

**Spanish & English Preschool Storytime: Stories, songs and crafts.**

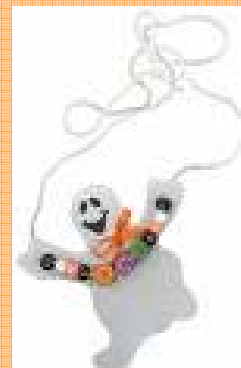
Every Tuesday at 10:30 am

**Family Storytime: Come in Your Pajamas!**

Every Wednesday at 6:45 am

**After-School Craft Program: Suitable for ages four and up!**

Wednesday, October 17, 2007, 4:00 pm - 4:45 pm



**Ghost Stories! Join popular storyteller John McAllister for spooky stories about San Diego's past! Suitable for ages 5 and up. School groups, please call (858) 581-9931.**

Tuesday, October 23, 2007, 10:30 am



**Halloween Magic Show: Come Trick or Treat in costume at the Library and watch a Magic Show suitable for all ages!**

Wednesday, October 21, 6:30 pm

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**Clairemont Branch Library**  
**2920 Burgener Blvd, 92117**

**Open House! Music: Raggle Taggle-Celtic Band, face painting, crafts and light food and refreshments.**

Wednesday, October 17, 2007, 6:00 pm - 8:00 pm

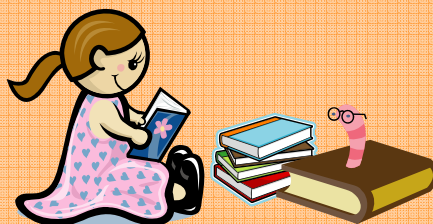
**Storytimes:**

**Evening Storytime**

Mondays at 6:45 pm

**Pre-School Storytime**

Tuesdays at 10:30 am



**Pre-School Storytime & Craft Program (English & Spanish)**

Thursdays at 10:30 am







## Important Phone Numbers

Abandoned Vehicles	858-495-7856
Animal Regulation	619-236-4250
Beach & Bay Advisory	619-338-2073
Birth and Death Records	619-237-0502
Brush Abatement	619-533-4444
Building Permits	619-446-5000
Buses/MTS Access	619-233-3004
Canyon Watchers Program	858-292-6484
City Council Docket Info	619-533-4000
City Directory	619-236-5555
Community Service Center	858-581-4111
Code Violations	619-236-5500
Curb Maintenance	619-527-7500
Dead Animal Removal	858-694-7000
Dog Licenses	619-767-2675
<b>Fire Stations</b>	<b>619-533-4300</b>
<b>Graffiti</b>	<b>619-525-8522</b>
<b>Hazardous Materials Hotline</b>	<b>858-694-7000</b>
Housing Commission	619-231-9400
Humane Society	619-299-7012
Libraries	
Balboa	858-573-1390
Clairemont	858-581-9935
Linda Vista	858-573-1399
North Clairemont	858-581-9931
Serra Mesa	858-573-1396
Litter Control	858-492-5010
Noise Regulation	619-236-5500
Office of Small Business	619-236-6700
Park and Recreation	619-525-8213
<b>Parking Citations</b>	<b>619-236-7145</b>
<b>Police: Non-Emergency</b>	<b>619-531-2000</b>
Pot Hole Hotline	619-527-7500
Recreation Centers	
Kearny Mesa	858-573-1387
Linda Vista	858-573-1392
North Clairemont	858-581-9926
Serra Mesa	858-573-1408
South Clairemont	858-581-9924
Tecolote	858-581-9930
Recycling Hotline	858-694-7000
Senior Citizens Services	619-236-6905
Serra Mesa Community Connection	858-565-2473
Sewer Repair/Spills	619-515-3525
<b>Sidewalk Maintenance</b>	<b>619-527-7500</b>
<b>Stormwater Pollution Hotline</b>	<b>619-235-1000</b>
Street Lights	619-527-7500
Street Sweeping	619-527-7500
Traffic Control	619-533-3126
<b>Tree Maintenance</b>	<b>619-527-7500</b>
<b>Water Emergency</b>	<b>619-515-3525</b>
<b>Water Utilities</b>	<b>619-515-3500</b>
Zoning Regulation Info	619-236-5555

## District Six Community Meetings

### Balboa Avenue Citizens Advisory Committee

Place: Clairemont Community Service Center  
4731 Clairemont Drive  
When: 4th Wednesday/Month  
Time: 7:00 p.m.

### Clairemont Town Council

Place: Clairemont High School Cafeteria  
4150 Ute Drive  
When: 1st Thursday/Month  
Time: 7:00 p.m.

### Clairemont Mesa Planning Committee

Place: Clairemont Friendship Senior Center  
4425 Bannock Ave.  
When: 3rd Tuesday/Month  
Time: 6:30 p.m.

### Kearny Mesa Planning Group

Place: Serra Mesa-Kearny Mesa Library  
9005 Aero Drive  
When: 3rd Wednesday/Month  
Time: 12:00 p.m.

### Linda Vista Civic Association

Place: Baha'i Center  
6545 Alcalá Knolls Drive  
When: 3rd Thursday/Month  
Time: 6:30 p.m.

### Linda Vista Community Planning Committee

Place: Linda Vista Library  
2160 Ulric Street  
When: 4th Monday/Month  
Time: 6:00 p.m.

### Mission Bay Park Committee

Place: Rotating Venue  
When: 1st Tuesday/Month  
Time: 6:00 p.m.

### Mission Valley Community Council

Place: Mission Valley Library  
2123 Fenton Parkway  
When: 3rd Wednesday/Odd Months  
Time: 6:00 p.m.

### Mission Valley Unified Planning Committee

Place: Mission Valley Library  
2123 Fenton Parkway  
When: 1st Wednesday/Month  
Time: 12:00 p.m.

### Serra Mesa Community Council

Place: Serra Mesa-Kearny Mesa Library  
9005 Aero Drive  
When: 4th Wednesday/Month  
Time: 7:00 p.m.

### Serra Mesa Planning Group

Place: Serra Mesa-Kearny Mesa Library  
9005 Aero Drive  
When: 3rd Thursday/Month  
Time: 7:00 p.m.



Councilmember Donna Frye  
City Administration Building  
202 C Street, MS 10A  
San Diego, CA 92101

FRYE LIGHTS: CELEBRATING THE DISTRICT SIX SPIRIT



The District Six Staff:

<i>Kristin Camper-Wozniak</i>	Council Representative
<i>Lee Chiles Mayes</i>	Executive Assistant/Scheduler
<i>Keith Corry</i>	Council Representative
<i>Lisa Gonzalez</i>	Senior Policy Analyst/ Council Representative
<i>Steven Hadley</i>	Chief of Staff
<i>Mary Ann Kempczenski</i>	NR&C Committee Consultant/ Council Representative
<i>Pari Sanati-Zaker</i>	Council Representative
<i>Kevin Smith</i>	Senior Policy Advisor

**To Contact  
Councilmember Frye:**

Phone: (619) 236-6616

Fax: (619) 236-7329

**Address:**

202 "C" Street, M.S. 10A  
San Diego, CA 92101

**E-Mail:**

[DonnaFrye@sandiego.gov](mailto:DonnaFrye@sandiego.gov)

**Web Site:**

[www.sandiego.gov/cd6](http://www.sandiego.gov/cd6)

Register to receive updates & event information  
from Councilmember Frye by signing-up in the  
"Frye Lights" box at [www.sandiego.gov/cd6](http://www.sandiego.gov/cd6)!